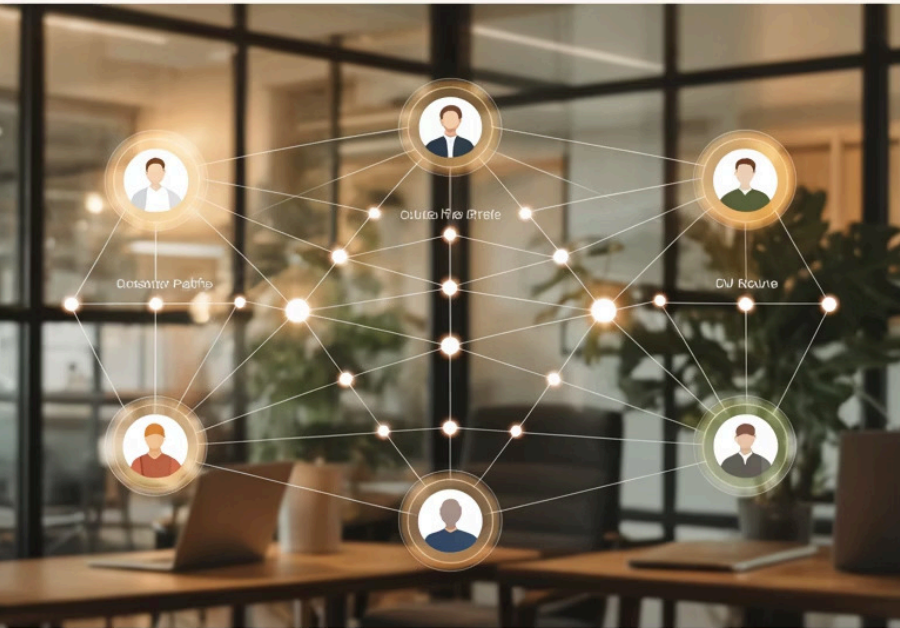# AI-Powered Lead Revival for Mortgage Brokers: How It Works

Our system reactivates your existing database to generate warm, qualified appointments without any effort required from you.

We combine AI-driven SMS outreach with natural-sounding voice calling technology to engage old contacts and book meetings directly into your calendar.

LALBAC

Insights   Analytics   Reports   Settings   Log out

Uncover hidden opportunities

10
Customer Lifetime Value

35
Risk Score

22
Loan Approval Rate

Database Analysis

High-Intent Identification

Our AI identifies leads most likely to transact based on behavioural signals and past engagement patterns.
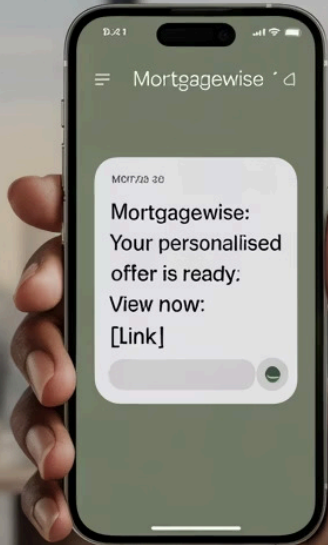
Timeline Prioritisation

We focus on contacts with the highest probability of converting within the next 30-90 days.

Smart Segmentation

Your list is segmented by loan type, client status, and opportunity size for targeted outreach.

SMS Outreach Campaign

Hyper-Personalisation

Custom messages tailored to each client's specific needs and situation.

Intelligent Timing

Messages sent at optimal times based on response patterns.

Compliance Safeguards

Built-in opt-out links and controlled message pacing.

Natural Language

Human-like texts that generate meaningful conversations.

AI Voice Call System

Outreach
Natural-sounding calls to SMS non-responders

Engagement
Answers questions and handles common objections

Conversion
Books appointments or routes hot leads to you

Qualification
Assesses interest and mortgage readiness

Seamless Calendar Integration

Interest Detection

The system identifies when a lead is ready to speak with you.

It triggers the booking sequence at the perfect moment.

Availability Display

Your real-time calendar slots are presented to the lead.

Google and Outlook integration ensures accuracy.

Confirmation Process

The appointment is booked with all relevant lead details included.

Automated reminders reduce no-shows significantly.

Fully Managed Service

🚀 **Quick Implementation**

One-time setup and comprehensive onboarding process completed within days.

👤 **Expert Oversight**

Our team manages campaigns and optimises performance continuously.

📄 **Complete Content Creation**

Messaging, voice scripts and follow-ups are all created for you.

🏅 **Guaranteed Results**

Money-back guarantee if you don't close at least 3 deals.

Transform Your Database Into Revenue

24/7
Outreach
Continuous lead engagement without your intervention

3+
Guaranteed Deals
Minimum return on your investment

85%
Time Saved
Focus solely on closing qualified appointments

Let us do the heavy lifting. Book a strategy call now to see how your database scores and when we can start generating results.