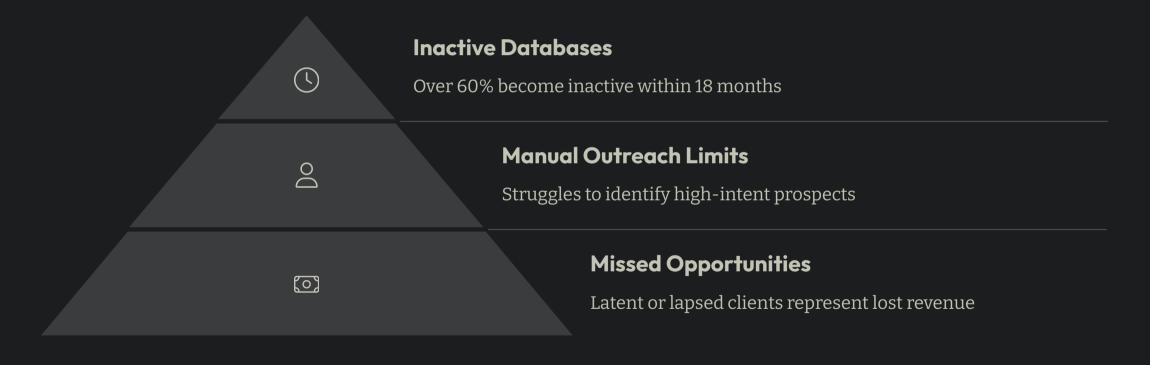
## Revitalise Your Mortgage Broker Database With Al

Unlock dormant leads using cutting-edge AI technology. Our solution costs just \$4,000 all-inclusive with a money-back guarantee if you don't make at least \$15,000 in sales commission.

With typical loan sizes of \$700,000, just three new sales generate \$15,000 in revenue. Transform your database into a revenue machine



## Why Mortgage Databases Get Stale



## Renewal Type Total count 298 Contract Dashboard Contracts Ex \$252.893 10 Expense Type Total count 298 Current Qtr Nex

## **How Al Transforms Prospecting**

#### **Smart Analysis**

AI analyzes behavior, preferences, and market trends

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#### **Predictive Insights**

Identifies clients most likely to transact soon

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#### **Automated Engagement**

Triggers tailored outreach at the perfect time

### Automated, Personal Touchpoints at Scale

#### **Customized Communications**

AI-crafted individualised texts, and call scripts



#### **Unique Offers**

Data-driven pitches for refis, purchases, or renewals

#### **Smart Follow-up**

Sequences increase response rates by up to 45%

## Real Results: Sales, Not Just Leads

3%+

\$15K

**Conversion Rate** 

100 prospects yields 3+ actual sales

Revenue

Three sales at \$5,000 broker commission each

**4x** 

**ROI** 

Typical return on your investment





# All-Inclusive Package & Guarantee

#### **One-Time Fee**

\$4,000 covers setup, targeting, and campaign management. No hidden costs. Complete solution.

#### Money-Back Guarantee

If you don't achieve at least 3+ conversions, you get your money back. Zero risk to try.

#### Strong ROI

Typical clients see 3-4x return on the first campaign. Your investment quickly pays for itself.

# Case Example: From Dormant to Closed Deals

See how one broker transformed their stale database into a revenue generator within weeks.

#### Database Revival

AI analyzed 1,500+ dormant contacts to identify 100 highpotential leads.

#### Full ROI

Third deal closed by week 4, bringing total revenue to \$15,000.



#### **Smart Outreach**

Personalised messages sent to targeted segments with 42% response rate.

#### **First Closing**

First deal closed within 2 weeks, generating \$5,000 in commissions.



### Case Example: From Dormant to Closed Deals

**Contacts Reactivated** 1500 previously dormant contacts were re-engaged through our AI solution Open Rate: 42% 2 Specifically crafted personalised messaging drove exceptional open rates Reply Rate: 18% 3 Targeted outreach generated meaningful conversations with prospects Loans Closed: 3 Converted dormant database contacts into actual closed deals Net Profit: \$15,000 5 Generated substantial return on the initial \$4,000 investment

## Next Steps: Transform Your Pipeline

Ready to convert your dormant contacts into closed deals? Our AI solution makes it simple to get started. With a proven system and dedicated support team, we'll help you unlock the hidden value in your existing database without requiring additional lead generation investments.

#### **Book a Strategy Call**

Schedule your 30-minute consultation to assess your database potential. Our AI specialists will analyse your current situation, discuss your goals, and outline a custom action plan tailored to your specific market and customer base.

#### **Database Analysis**

We'll identify your highest-value prospects hiding in plain sight. Our proprietary AI algorithms will scan your entire contact list, analyzing hundreds of data points to prioritize contacts based on transaction likelihood, potential deal size, and optimal timing for outreach.

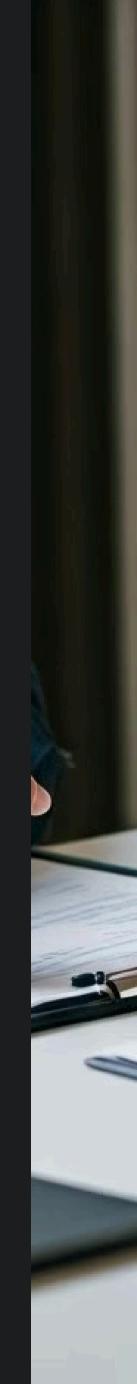
#### **Launch Campaign**

Watch as AI-driven outreach generates responses from dormant contacts. Our system crafts personalized messages that resonate with each prospect's specific situation, automatically adjusting timing and frequency based on engagement metrics for maximum impact.

#### **Track Results**

Monitor real-time performance and celebrate your first closed deals. Our comprehensive dashboard shows you exactly which contacts are engaging, what messaging is working best, and provides detailed ROI analysis so you can see the direct impact on your bottom line.

Most clients begin seeing meaningful engagement within the first week and typically close their first deal within 14-21 days. Our implementation team provides full support throughout the process, ensuring you maximize every opportunity in your database.



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## **Next Steps: Simplified**

#### **Book a Consultation**

Learn how we'll customize the AI approach for your database. Free assessment included.

#### **Deploy in Under 10 Days**

Quick implementation gets your campaigns running fast. No lengthy setup periods.

#### Generate \$15,000+

Watch your dormant leads convert to sales. Guaranteed results or your money back.

## Contact Us Today

Ready to transform your mortgage business with AI? Reach out to start your database revival journey.

Our team is standing by to help you unlock the hidden value in your database and guide you through implementation.